



INDUSTRIAL AND REGIONAL STRATEGIES ANALYSIS OF THE MICROSECTORS

ANALYSIS OF THE MICROSECTORS

GOAL

The service supports customers with different needs:

- > Sectoral analyses and forecasts
International markets development
- > Competitive Benchmarking
- > Benchmarking competitivo
- > Definition of industrial and commercial plans
- > Dialogue with credit institutions, customers and suppliers

DESCRIPTION

The product analyzes the **niches of specialization** of the Italian economy, through specific reports that provide detailed information on the main real and economic-financial variables of the various sectors.

The customer may subscribe to one or more of the 170 industry reports available. For each we provide:

① **Reports in PDF format, with two biannual updates**, organized in several sections in which, through thematic maps, infographics and tables, the main data and indicators of the sector are analyzed:

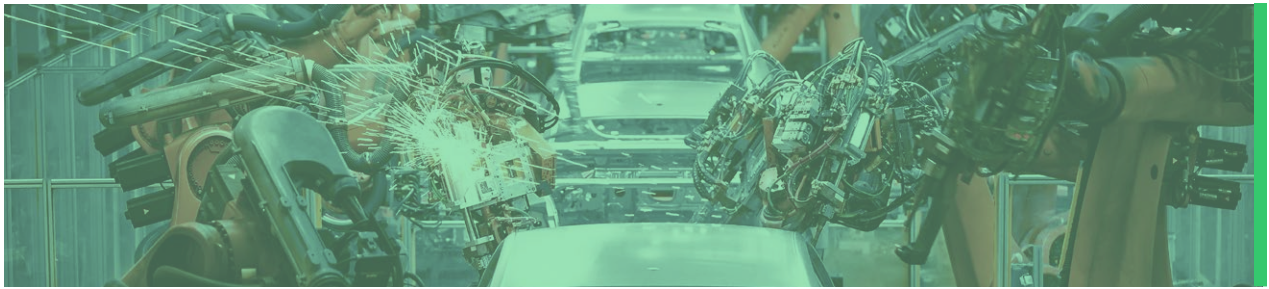
- > Overview of sectoral dynamics
- > Structure of supply and competitive framework
- > Main representative companies of the sector with relative performance
- > Analysis and forecasting of domestic demand
- > Analysis and forecast of foreign trade with an indication of the main destination markets
- > Cost and price trends and forecast
- > Economic and financial results and projections of aggregated financial statements for the following two years

② **Database** with the main economic and financial data and the most significant real data processed by Prometeia on official sources.

③ **Additional services on demand:** personalised analyses at regional, supply chain or foreign market level, discussion of the analyses, ongoing support by a team of qualified economists and researchers, specialised in Italian and international economics.

Some of the 170 Microsectors available:

AUTOMOBILES	CHEMICAL	LOGISTICS
CLOTHING	STEELMAKING	PHARMACEUTICAL
MICROELECTRONICS	SOFTWARE	FOOTWEAR



ADDED VALUE

Unique product in Italy: we are the only ones to produce sector-specific fact sheets with detailed analyses and forecasts on 170 niches of specialization of the Italian economy, fed both with real and economic-financial variables.

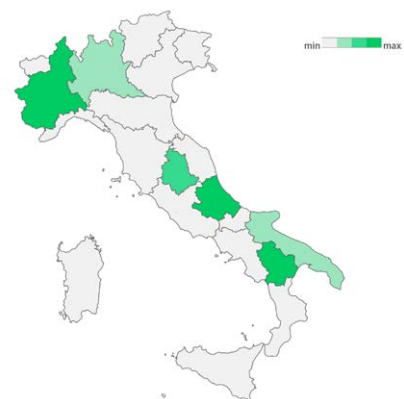
Qualified and leader supplier in Italy: the Microsector analysis uses the know-how of Prometeia professionals and is based on proprietary econometric models tested on a ten-year basis.

Highly detailed analysis: each economic microsector corresponds to the Ateco 3 digit codes or their further breakdown.

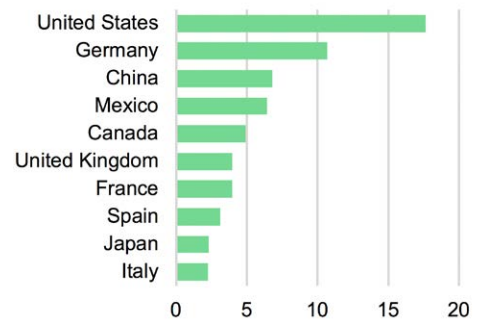
Possibility to create personalised analyses: at regional, supply chain or sector level.

Availability in both hard and digital format

Automotive components: the main Italian production centers



Automotive components: the main world importers (percentage on world import)



HIGHLIGHTS AND FIGURES

EXCLUSIVE SERVICE IN ITALY WITH 20 YEARS OF HISTORY

MORE THAN 100 CUSTOMERS OF PRIMARY STANDING

SECTORAL ANALYSES MENTIONED BY THE PRESS



Prometeia is a consulting, software and economic research company with over 800 professionals. A unique offer that has made it a leader in Italy in Risk and Wealth Management solutions and in the Financial Advisory for institutional investors, as well as one of the leading Business Consulting companies. The Prometeia model is made exclusive by proprietary economic research.



The digital platform for interactive and customizable business information to make use of data and analysis of high added value and interact directly with Prometeia information and forecasts.

infomio@prometeia.com

www.prometeia.it/prometeiamio

For further information:
alessandra.benedini@prometeia.com

